



ONSITE MANAGEMENT GROUP

5 Reasons to Source Non-Revenue Generating Business Areas

Ask yourself the following questions. If the answer is YES, then it might be a good time to look in to sourcing out selected non-revenue business areas, such as mail and print center operations.

- 1. How much savings and efficiencies have been achieved in your service center areas in the last 3 years?**
- 2. Have there been any complaints in the following areas?**
 - a. Missed deliveries**
 - b. Late shipments**
 - c. Lost packages, samples or supplies**
 - d. Mistakes which result in costly print reruns, man hours, postage, etc.**
 - e. No signature tracking or accountability for samples/specimens**
 - f. Staff that are not professional in their demeanor**
- 3. Have you observed your service center management and staff being lax in their steps - just doing what needs to be done to get by?**
- 4. Do you experience turnover, creating additional expenses spent on recruiting and training?**
- 5. Are your staff members industry certified for their job functions? Are they HIPAA and USPS certified?**

Again, if the answer is “yes” to any of these questions, call OMG today for a comprehensive review of your operations and follow-up with a proposal of recommendations that will help you attain a streamlined workflow, cost savings and efficiencies in processes and procedures. Call - 513-429-9526 or e-mail at info@omgservices.com.